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Supercharge Me

*Net Zero Faster*

**Eric Lonergan and Corinne Sawers**

Although almost everyone has a target for reducing CO₂ emissions, the striking omission is a coherent framework for action, one that empowers individuals and incentivizes nations.

In a compelling analysis Eric Lonergan and Corinne Sawers unpack the competing motivations and policy frameworks surrounding climate change and explore ways we might supercharge the green transition. They outline a series of high impact policy hacks that offer finance, big business and governments the means to implement a faster and more ambitious strategy to combat the drivers of global warming without impacting on the quality of our lives and standards of living.

Indeed, the policies will embolden activists, reinvigorate the disheartened, and reframe the climate crisis as an opportunity.

The book is structured as a dialogue, where Lonergan’s expertise in markets and economics is combined with Sawers’ knowledge of the climate challenge and business transformation. The authors’ appreciation of the realities of human psychology, politics and how companies work, make this one of the most accessible and practical guides to the climate crisis.

**Contents**

Introduction: a failure of the mind • 1. Supercharging: what is it? • 2. Corporate philosophers • 3. Money gets the message • 4. Supercharge the individual • 5. Supercharge the nation • 6. Supercharge the world • 7. Why this is not a book about trees • Conclusion: speaking with one voice
Understanding Corruption

How Corruption Works in Practice

Robert Barrington, Elizabeth David-Barrett, Sam Power and Dan Hough

Written by an expert team based at the University of Sussex’s Centre for the Study of Corruption, this textbook uses case-study analysis developed by the Centre to show the inner workings of corruption and how it operates in the real world.

From petty bribery to political corruption, from kleptocracy to corrupt capital, this book uses detailed case studies to show the many different types of corruption that span the globe and what responses are most effective. Each case study follows a tried and tested analytical approach to understand the form it takes and how best to tackle it. With the emphasis on the harm corruption causes to its victims, the authors draw wider lessons to build a picture of the global threat that corruption poses.

Case studies include
• Alstom and corporate bribery • Odebrecht, corporate bribery and political corruption • Panalpina and facilitation payments • The Council of Europe and Azerbaijan • Darleen Druyun and the US defence sector • Jacques Chirac and French politics • Jack Abramoff and the US lobbying industry • Angola and the Dos Santos regime • Erdogan and cronyism in Turkey • Najib Razak and 1MDB in Malaysia • The Guptas and state capture in South Africa • FIFA: kleptocracy and capture outside politics • Teodorin Obiang and asset recovery • The Panama Papers and offshore secrecy • Bell Pottinger and reputation laundering in South Africa • Zamira Hajiyeva and unexplained wealth
A Troubled Constitutional Future

*Northern Ireland after Brexit*

Mary C. Murphy and Jonathan Evershed

The UK’s decision to leave the European Union has opened up huge existential questions for Northern Ireland as it marks one hundred years since Partition. Peace had been regarded as resolved and settled, but Brexit has altered the wider constitutional framework within which the 1998 Good Friday Agreement is situated.

With the question of Irish unity gaining renewed and sustained traction, and as the reality of post-Brexit trade between Northern Ireland and the Republic is far from frictionless and tariff-free, Northern Ireland approaches a “constitutional moment”.

Murphy and Evershed examine the factors and dynamics that are most likely to be influential and potentially transformative in determining Northern Ireland’s constitutional future. It is a cautionary warning that Brexit and its fallout may lead to contested constitutional upheaval on the island of Ireland.

**Contents**

1. Introduction • 2. Northern Ireland and the great Brexit disruption • 3. Irish nationalism • 4. Ulster unionism • 5. The “middle ground” • 6. The British and Irish governments • 7. What prospects for the constitutional future(s) of Northern Ireland, and of “these islands”?
This significant and original work conceptualizes a distinctive form of racism. One shown to have been embedded in the Brexit conflict and which has subsequently become a strategic tool used by the political class in post-Brexit policies.

Martin Shaw argues that intentional, organized hostility mobilized by political actors should be regarded as a form of racism, with a special significance in societies where racism has been delegitimized. Using a framework that integrates strategic, ideological, media, popular and policy dimensions of political racism, the book examines its role in Brexit and the rise of a new nationalist politics in the UK.

In a compelling analysis the book argues that Powellite anti-immigrant racism, reinterpreted in numerical terms, was combined with anti-East European and anti-Muslim hostility to inform the Europhobic victory. Political racism was embedded in the Brexit conflict, shaping the form of EU withdrawal and the government’s post-Brexit policies.

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Pursuing the Knowledge Economy
_A Sympathetic History of High-Skill, High-Wage Hubris_

Nick O’Donovan

In the 1990s, the “knowledge economy” was hailed by policy-makers in developed democracies as an antidote to the anxieties arising from the era of market liberalization – an era characterized by the decline of skilled blue-collar work, increasing levels of social exclusion and widening regional inequality. The shift to knowledge-driven growth appeared to offer a way of harnessing technological progress and global economic integration for progressive purposes, and justifying progressive policies in terms of the economic benefits that they would produce.

Nick O’Donovan tells the story of how the techno-optimism once associated with the rise of the knowledge economy came to be supplanted by widespread anxiety about technological progress, and how the political consensus that formed around a knowledge-driven growth agenda has unravelled. By examining the rhetoric and reality of knowledge-driven growth over the last three decades, the book highlights the flawed assumptions underpinning this policy agenda, showing how its economic shortcomings map on to patterns of political discontent evident today.

Contents
1. The invention of the knowledge economy •
The Mexican Economy

Enrique Cardenas

Mexico is the fifteenth largest economy in the world and Latin America’s biggest exporter and importer. There are, however, two Mexicos: one more prosperous, advanced and modern, the other poor, isolated and backward, and this polarization characterizes much of Mexico’s recent economic development.

This book charts Mexico’s modern economic history as well as its current structure, its regional differences, and the productivity gaps and economic challenges it faces. It examines the relative robustness of recent macroeconomic fundamentals alongside industry-level economic trends, especially those sectors dependent on exports through the North American free trade agreement. The book covers demographic trends, urbanization, education and health, and migration to the North. The economic impact of Mexico’s long border with the United States is given particular focus. As are drugs, organized crime and the country’s entrenched corruption.

This is a concise and up to date analysis of Mexico’s recent economic development and political economy suitable for a range of courses in Latin American studies and development studies.

Contents
1. Introducing the Mexican economy • 2. The making of modern Mexico • 3. The evolution and shape of development • 4. Major components of the modern economy • 5. A diverse society • 6. Mexico’s uniquenesss • 7. Prospects

Enrique Cardenas is a Faculty Professor at Universidad Iberoamericana Puebla, Mexico.
The South Korean Economy
Sunil Kim and Jonson Porteux

South Korea has achieved a remarkable level of economic development since its independence from Japan in 1945. And it has achieved this transformation despite one of the most brutal fratricidal conflicts fought since the Second World War. Sunil Kim and Jonson Porteux chart this astonishing economic development and explain the puzzle that is the South Korean economy.

The authors examine how South Korea has developed a highly innovative economy based on advanced technologies and infrastructure in the face of strong state resistance. The challenges of globalization, the precarious and fragile relationship with North Korea, the slowdown of domestic demand, and the implications for South Korea of the snowballing protectionism of Japan, China and the United States are all examined, along with the recent populist assaults on the country’s family-run conglomerates.

The book offers new insights and frameworks for understanding the fascinating economic history of South Korea as well as the processes of industrialization and democratization more generally.

Contents
1. Introducing the South Korean economy • 2. Explaining the South Korean miracle • 3. The transformation of state–business relations • 4. Making the economy: the state–labour nexus • 5. Measuring the South Korean economy • 6. The human factor • 7. Globalization and the South Korean economy • Conclusion
The European Social Question

_Tackling Key Controversies_

Amandine Crespy

“Readers are guided through academic and policy debates about Social Europe to attain a full understanding of present-day challenges and future perspectives. A must-read for students, researchers and all those interested in a fairer and more democratic European Union.” – Maurizio Ferrara, Professor of Politics, University of Milan

“An excellent, well-documented, analysis of the piecemeal development of Social Europe, presented clearly and pedagogically. Strongly recommended for academics, practitioners and students interested in the social dimension of Europe.” – Caroline de la Porte, Professor, Copenhagen Business School

Over recent years it has become increasingly clear that the European Union is falling short of its promise to enhance social cohesion across the continent. Welfare state modernization has been at the centre of divisive debates over the redistribution of wealth and imbalances between a wealthy European core and its peripheries. Increasingly the policies and governance structures of the EU are seen as part of the problem rather than the solution.

This book examines the key issues facing the EU’s social policy-making. Each chapter focuses on a single challenge and explores the arguments and considerations that coalesce around it. The book helps students and researchers alike to understand how the EU operates and shapes social policy on multiple levels, and to better assess the EU’s role in supporting social cohesion.
Resilient Welfare States in the European Union

Anton Hemerijck and Robin Huguenot-Noël

The European welfare systems, established after the Second World War, have been under sustained attack since the late 1970s from the neoliberal drive towards a small state and the market as the tool for efficient allocation of resources. Indeed, after the 2008 crash, Europe’s overprotective welfare provision of high tax, generous pensions and benefits, despite playing a critical welfare role, were blamed for its economic inefficiency and political decline. However, the EU’s initial failures in tackling the spread of the Covid-19 pandemic has reframed the role of welfare systems and the need for institutional and collective action to guarantee basic security and needs and economic activity became glaringly obvious.

In this important contribution, Anton Hemerijck and Robin Huguenot-Noël examine the nature of European welfare provision and the untruths that surround it. They examine the impact of the austerity measures that followed the Great Recession, and consider its future design to equip European societies to face social change, global competition and external shocks.

Contents
Credit Rating Agencies

Giulia Mennillo

The 2008 financial crisis thrust credit rating agencies into the spotlight as their highly rated financial products turned out to be toxic assets. They were blamed not only for their excessively optimistic ratings, but also for their complicity in creating them.

This short critical introduction to the complex world of the global credit rating industry examines what they do, how they function, how they are regulated and how they have gained an authority in markets that far surpasses their original design.

The book examines the global CRA industry, the three agencies that dominate it, and the influence they have on financial markets. As private companies, the ratings they issue are judgements about the prospect of repayment of debt by an issuer in time and in full. A rating is not an investment recommendation, but an opinion about the creditworthiness of a financial product or an issuing bank, government, or institution.

The book considers how CRAs have become such an important part of global financial capitalism and how have they gained a social and political relevance that reaches well beyond finance. The book also considers what impact China’s Dagong agency may have on financial markets.

Contents

Introduction • 1. The “what” and the “who” about credit rating • 2. What do credit rating agencies do? • 3. The use of ratings • 4. CRAs under criticism • 5. Regulating the credit rating agencies • 6. Credit rating in China • 7. Conclusion
Sovereign Wealth Funds
Adam D. Dixon, Javier Capapé and Patrick J. Schena

Over the last decade the number of sovereign wealth funds has grown substantially, with total assets exceeding $7 trillion. This trend is set to continue as more and more countries, particularly across the Middle East and Asia, look to establish an SWF. As state-sponsored institutional investors SWFs are answerable only to the state and make investments according to the interests and mandate of that state.

This book offers an incisive discussion of the development of this class of investor, how they have become legitimate actors in global financial markets, and their role as providers of capital in economic development at home and abroad. Concerns about the place of state capital in financial markets and its potential to serve the (geo)political aims of sovereign states, are also examined in depth.

Contents

Adam D. Dixon is Associate Professor of Globalization and Development at Maastricht University, the Netherlands.

Javier Capapé is Adjunct Professor and Director of the Sovereign Wealth Research programme at the Centre for Governance of Change at IE University, Madrid.

Patrick J. Schena is Adjunct Assistant Professor of International Business Relations at the Fletcher School, Tufts University.
New York

Jill S. Gross and H. V. Savitch

New York became the world’s first megacity in the 1930s. Its metropolitan area is home to 20 million people and it continues to be America’s premier city.

Jill Gross and Hank Savitch examine the New York metropolis through the lens of a series of twenty-first-century pressures related to demography, economic growth, urban development, governance, immigration, leadership and globalization. How New York’s institutions and policies have either risen to meet these challenges, stagnated in the face of them, or simply failed to resolve them is the focus of the book. In particular, the authors examine the municipality of New York City, as the heart of the megacity, and how it navigates the increasingly complex battles with higher levels of government over rights to the city and resource needs.

The book examines the shifting tides of corporate centred development, the growing reliance on public–private partnerships to manage megacity problems, mayoral control and leadership, the demands of business and the positive and negative outcomes that New York’s diversity brings.

As a comprehensive analysis of the political, economic and social dynamics that have made New York a megacity today, the book will be of interest to a broad readership in political science, public administration, public policy, sociology, geography, political economy, urban planning and regional studies.

Contents
London
Mike Raco and Frances Brill

London has become one of the fastest growing cities in Europe. Its economy is a mass generator of employment and the city is a magnet for inward migration. Yet the city’s expansion has generated many planning challenges.

For many critics megacities are considered to be ungovernable sprays that are too large and too complex to govern through traditional policy. This book emphasizes the tensions, complexities and difficulties in mobilizing policy agendas in the city, but also argues that public policy still matters and makes a significant difference to outcomes.

The authors show how policy interventions have played a specific part in London’s recent property boom and its impact on citizens, businesses and communities. Because London acts as a key command and control centre in the global and national UK economy and is successful in attracting investment and growth, it makes it a model for others to emulate. Importantly, the market-led development of London has meant that the state supports more private-sector-led governance. This widescale privatization of the city’s decision-making processes and policy implementation has reached unprecedented levels and will impact the future development of London and other megacities.

Contents
Understanding Europe

Privately-held property (land and buildings) in authoritarian states presents an anomaly. Ownership of private property conveys political power for individuals in liberal democracies, but this is not the case in many illiberal regimes. Quite the opposite: as the propertied middle class has grown, so has the power of authoritarian leaders. What accounts for this phenomenon and why does it matter? Marsha McGraw Olive's detailed research unravels the puzzle that is the growth of private property in tandem with political support for authoritarian regimes.

The book shows that policy-makers continue to overlook city land as a force in political and economic development and this force will accelerate globally as urbanization increases and puts a premium on scarce urban land in major cities. For illiberal leaders, urban land is fundamental to regime stability, bringing wealth to average citizens and also to favoured elites. From the Gezi Park protest in Istanbul to Alexei Navalny’s exposure of corrupt property deals by Kremlin insiders, public contestation over real property rights is increasing in countries such as Turkey and Russia. Real property is a source of political backing but also a chink in the authoritarian armour.

Marsha McGraw Olive teaches European and Eurasian politics in the School of Advanced International Studies at Johns Hopkins University, Washington, DC.

Owning the City
Property Rights in Illiberal Regimes

Marsha McGraw Olive

Privately-held property (land and buildings) in authoritarian states presents an anomaly. Ownership of private property conveys political power for individuals in liberal democracies, but this is not the case in many illiberal regimes. Quite the opposite: as the propertied middle class has grown, so has the power of authoritarian leaders. What accounts for this phenomenon and why does it matter? Marsha McGraw Olive’s detailed research unravels the puzzle that is the growth of private property in tandem with political support for authoritarian regimes.

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Evolving Regional Economies
*Resources, Specialization, Globalization*

Martin Henning

Regional issues are increasingly debated across the social sciences. In an age of globalization, the region has come to matter perhaps more than before. In business, companies orient themselves to engage in regional environments to build capabilities and create critical mass in their vicinity. In the world of policy, almost one-third of the EU budget is spent on regional policy. Yet in spite of this the differences between regions that do well and those that do not are increasing in both Europe and the United States.

In recent years, evolutionary economic geography has done much to create a framework to inform regional policy and academic work. Using its insights, Martin Henning explores why economic growth and transformation is an essentially regionally based and spatially dependent process. The book offers an accessible introduction to the core ideas involved in understanding the dynamics of regional economies and draws on case studies to illuminate these ideas in practice.

*Contents*
1. Regional economies, but global too • 2. Evolutionary economic geography • 3. Time geography • 4. An evolutionary perspective to economic production • 5. Resources in firms and in regions • 6. Creation, use and curation of regional resources • 7. Regional economic change: path dependency and radical transformation • 8. Agglomerations • 9. Evolutionary economic geography and time geography • 10. The secular change • 11. Conclusion
Labour Regimes and Global Production

Edited by Elena Baglioni, Liam Campling, Neil M. Coe and Adrian Smith

There has been a recent resurgence in interest in the theorization of labour regimes in various disciplines. This has taken the form of a concern to understand the role that labour regimes play in the structuring, organization and dynamics of global systems of production and reproduction. The concept has a long heritage that can be traced back to the 1970s and the contributions to this book seek to develop further this emerging field.

The book traces the intellectual development of labour regime concepts across various disciplines, notably political economy, development studies, sociology and geography. Building on these foundations it considers conceptual debates around labour regimes and global production relating to issues of scale, informality, gender, race, social reproduction, ecology and migration, and offers new insights into the work conditions of global production chains from Amazon’s warehouses in the United States, to industrial production networks in the Global South, and to the dormitory towns of migrant workers in Czechia. It also explores recent mobilizations of labour regime analysis in relation to methods, theory and research practice.
Exploring the Chinese Social Model

Weidong Liu, Michael Dunford, Zhigao Liu and Zhenshan Yang

Not everyone in China has benefited from the country’s rapid increase in prosperity. People and places have been left behind. Indeed, the official intention behind China’s shift to a market-oriented development path, in the words of Deng Xiaoping, was to “let some areas and some people become rich first, and drive others to become rich later”. Unequal development and inequity has resulted.

This carefully researched volume examines how the Chinese government has dealt with unequal development with its governance tools and how and why Chinese society has accepted such high levels of inequality. What is the Chinese social model that seemingly goes against the socialist aims of the state? In exploring these questions, the authors consider what is special about China and what the Chinese model is all about, showing how it goes beyond ideas about capitalism and socialism.

Contents

Weidong Liu is a Professor in Economic Geography, Institute of Geographical Sciences and Natural Resources Research, Chinese Academy of Sciences.

Michael Dunford is Emeritus Professor of Economic Geography at the University of Sussex.

Zhigao Liu is an Associate Professor in Economic Geography, Institute of Geographical Sciences and Natural Resources Research, Chinese Academy of Sciences.

Zhenshan Yang is Professor in Urban Geography, Institute of Geographical Sciences and Natural Resources Research at the Chinese Academy of Sciences.
Stopping Gender-Based Violence and Harassment at Work

Jane Pillinger, Robin Runge and Chidi King

In June 2019, the International Labour Organization adopted a ground-breaking global treaty on eliminating violence and harassment in the world of work. This historic vote was the result of more than a decade of campaigning and lobbying by women trade union leaders and their allies across the world. Chidi King, Robin Runge and Jane Pillinger played a key role in the campaign and the negotiation of the Convention.

Combining both their activist and academic backgrounds, this book documents their unique insights into and experience of the campaign and its landmark achievement in international labour law, global policy and the cross-movement building of workers’ and women’s rights, which has reignited the role of trade unions, and particularly women in trade unions, in global advocacy.

Contents
1. Introduction • 2. The campaign for a binding global labour standard • 3. Gender equality at the heart of decent work • 4. The campaign leading to the meeting of experts in 2016 and a framework for a convention and recommendation • 5. The build up to and negotiations in the first ILO standard setting committee, 2018 • 6. The campaign between 2018 and 2019, and the negotiations in the second ILO standard setting committee 2019 • 7. The campaign for the ratification and implementation of C190 • 8. The collective voices of women workers and what C190 and R206 represent • 9. Conclusions
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